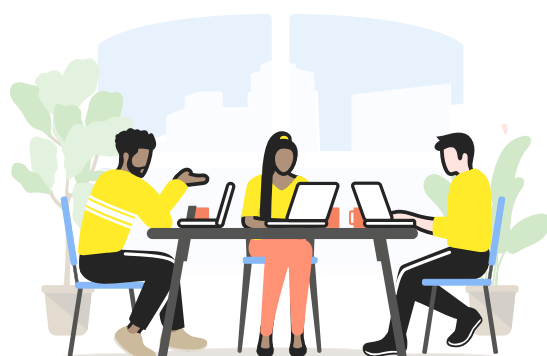




# Employee Communication Guide





Now that you offer your employees Norton LifeLock Benefit Solutions, what's next?

We're thrilled you're offering your employees much-needed online protection and peace of mind. This communication guide will walk through how to promote these benefits for your employees in a meaningful way.



## Elements of a strong communication plan

The path to success starts with a communication plan that provides your employees the information they need at the time they need it most. Use these tips to create a plan that leaves your employees feeling supported and confident using their Norton LifeLock Benefit Plan:

-  **Clear, concise communication helps simplify a robust benefit**
-  **Opportunities to engage and ask questions allows employees to become more involved with their benefit**
-  **Cobranding and customization associates the relationship with their benefit package**
-  **The more instances employees see Norton LifeLock Benefit Solutions, the more likely they will be to sign up**

[Click the blue links to access info](#)

## Communication Journey Guide

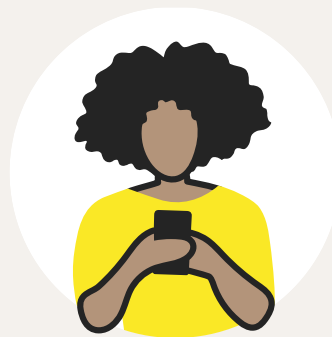
Below are the tools, documents, and resources to help communicate with employees at each phase of their benefits journey.



### Inform

Create awareness about the benefit offering:

- Email Announcement
- Promotional Poster: [English](#) | [Spanish](#)



### Energize

Generate excitement around the benefit:

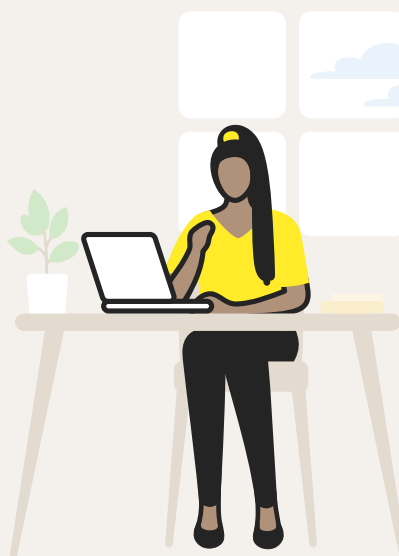
- Benefit Overview Flyer: [English](#) | [Spanish](#)
  - Plan Overview PowerPoint Slides: [English](#)
  - Pre-recorded Webinar: [English](#)
- \*Live webinar support is available by request from your Partner Success Manager*



### Educate

Help your employees navigate what is included with this benefit offering:

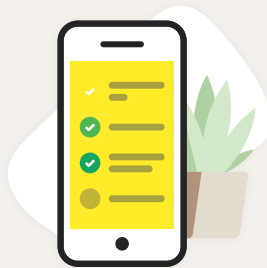
- Short Benefit Description: [English](#) | [Spanish](#)
- Benefit Overview Flyer: [English](#) | [Spanish](#)
- Detailed Brochure: [English](#) | [Spanish](#)
- In-depth Product Guide: [English](#) | [Spanish](#)
- Informational Microsite: [English](#)
- Plan Overview Video: [English](#)
- Member Testimonial Video: [English](#)



### Follow-Up

Explain what employees can expect after they've elected the benefit:

- Member Support Line Information: [English](#) | [Spanish](#)
- Post-enrollment Onboarding: [English](#) | [Spanish](#)
- Portability Flyer: [English](#) | [Spanish](#)



### Foster Awareness

Help employees keep Cyber Safety top of mind year round with these educational opportunities:

- Employee Education Series: *Coming soon!*
- Seasonal Reminders



## Have questions or need more information?

We're here to support you every step of the way. Reach out to your Partner Success Manager with questions or concerns.

Partner Success Manager:

Call:

Email:

Visit: [Norton.com/BenefitPlans](https://norton.com/BenefitPlans)